Preliminary 2006-2012 Strategic Planning Timeline

2004
October 1
Cabinet Retreat – Visioning the Future
- Focus: FY 2005 & Beyond
- Preliminary Review: Environmental Scan/Trends
- Visioning: Where Do We Want to Be in 2012?
- Discussion: Mission, Strategic Priorities/Thrusts

October 15
Board Retreat – Visioning the Future
- Accomplishments 2000-2005 Strategic Plan
- Preliminary Review: Environmental Scan/Trends
- Visioning: Where Do We Want to Be in 2012?
- Discussion: Mission, Strategic Priorities/Thrusts

November – January 2005
Revisit Mission, Values, Vision
Conduct Environmental Scan/Trends
- Meet w/ Faculty, Staff, Administrators, Student Groups
- Conduct Student Satisfaction Survey of UG/G (e.g. ACT Survey)
- Review “Revised Draft” of Mission, Values, Vision w/ University Community
- Cabinet Review & Approval: Mission, Values, Vision

2005
January – March
Situational Analysis/SWOT
- Focus Group Meetings – Faculty, Staff Component & Programmatic Groups
- Focus Group Meetings – Educators, Business Community, Alumni, Governmental Constituents, Partners
  - Include Mission, Vision, Values

Key Questions:
- Where Are We Now?
- What Are Stakeholder Needs?
- What Does Data Tell Us?
- What Are We Doing Well?
- What Needs to Be Improved?
- External Opportunities/Threats
- What’s Happening in External Environment

- Assess Student Satisfaction Survey (UG/G)
- Assessment: Internal Environment from Existing Data Sources
### January 2005 – March

**Situational Analysis/SWOT**
- Select Student Focus Groups
  - Feedback from Student Satisfaction Survey

**Board of Trustees Meeting**
- Approval of Revised Mission, Values, Vision
- **Final Report on 2000-2005 Strategic Plan**
- Update on 2006-2012 Strategic Plan Progress

### March – April

**Draft 2006-2012 Strategic Priorities/Thrusts**
- Identification of Performance Criteria (What, When, Who)
- Assessment of Budgetary Requirements for Implementation
- Ongoing Feedback to Key Stakeholders

**Cabinet Approval of Strategic Priorities/Thrusts**
- Draft 2006-2012 Strategic Plan
- Preliminary Resource Requirements

### April

**Present “Draft” Plan to University Community**
- Campus Meetings: Review & Discussion of Plan
  - Faculty Institute

**Present “Draft” Plan to Planning Committee**
- Comments, Feedback

### May

**Board of Trustees Meeting**
- Present Plan to Board for Approval

### June 1

**Finalize & Publish Strategic Plan**
- Include Accomplishments from 2000-2005

### June 18

**Communicate Plan to University Community**
- Fall Convocation

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_Prepared: Office of President_  
_September 27, 2004_