How to Present a Poster

The ingredients of a good poster are:

1. Title
   - Reveals findings and attracts interest
   - Legible from across the room (letters at least 4 cm high)
   - Placed at the top of the poster.
2. Names of authors, their addresses or affiliations, contact info. (usually placed below the title)
3. Written text
   - Legible from 1 m away (letters at least 1 cm high)
   - With subheadings (should use larger font)
   - The sections usually are
     - **Abstract**
       - i. less than 250 words
       - ii. may use smaller font
     - **Introduction**
       - i. include: background, importance, & hypothesis (or questions)
       - ii. need not be labeled
     - **Materials & Methods** (keep it simple!)
     - **Results** (Data)
     - **Discussion**
     - (optional) **Conclusions**
     - **Acknowledgements**
     - **Literature Cited** (may use smaller font)
   - Good grammar is essential. (Spell check it & get someone to proofread.)
   - Brevity is the key! (Use bullet points where possible.)
4. Tables & Figures (title letters at least 2 cm high; caption letters at least 1 cm high)
   - Have brief captions
     - i. explain what the table or figure tells you
     - ii. tables and figures should stand alone
   - Poster text should refer to each table and figure
   - Simplicity is the key! (Eliminate all extraneous information.)
5. Aesthetic appeal (attractive, professional, uncluttered, splash of color)

The ingredients of a good poster presentation are:

1. A good poster
2. A good understanding of the material
3. Practice

Hints:

- Don’t check your poster with your luggage. Carry it on the plane.
- Know the required poster format for the conference, and conform to the requirements.
- Know how posters will be hung, and come prepared with your own Velcro, pushpins, or poster board.
- Hang your poster well in advance of the presentation time.
- Bring handouts (business cards, abstract, pamphlet, or mini-poster)
- Dress appropriately.

Additional information available at [http://courses.uvi.edu/BIO/posterlinks.html](http://courses.uvi.edu/BIO/posterlinks.html)
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