January 15, 2015

Dear Partner:

On behalf of the Afternoon on the Green Committee at the University of the Virgin Islands, we are inviting you to support the 26th Annual Afternoon on the Green at the University of the Virgin Islands on Sunday, March 15, 2015 from 12:00 pm – 5:00 pm at the Herman E. Moore Golf Course on the University’s St. Thomas campus. The theme this year is “It’s a Cultural Scene at Afternoon on the Green 2015”. All proceeds from Afternoon on the Green will support the Edward E. Thomas Volunteer Scholarship Awards.

For 26 years, Afternoon on the Green has successfully been one of the largest food tasting competitions in the Virgin Islands. It has provided the community with a fun-filled day of food, music and activities for the young and young at heart. Every year Afternoon on the Green kicks off a month-long celebration highlighting Charter Month and UVI’s observance of Charter Week, celebrating the establishment of the College of the Virgin Islands (now the University of the Virgin Islands) on March 16, 1962. Each year we try and make the event bigger and better.

UVI truly appreciates support from the community for this special event and we hope you are able to join us in making Afternoon on the Green 2015 a monumental success.

The Afternoon on the Green committee welcomes your partnership according to the following levels:

Title Partner: $5,000 donation

- The Entertainment or Food tent will be named after your company.
- During the special award/honoree presentation a representative from your company will help present the awards to the recipients.
- Title sponsorship signage in high traffic areas on the green.
- Your company logo very prominent on all banners, signage and newspaper ads.
• Live mentions and appearances in radio shows and ads.
• **Your own tent space on the Green to promote your business.**
• Four Afternoon on the Green T-shirts and posters.
• Promotion and live mentions by the MC to the **4,000** people that attend the event.

**Judging Partner: $2,500 donation**
- The judging component will be named after your company and your logo will appear on all the judging cards that are distributed throughout the day.
- Inclusion in signage in high traffic areas area on the green.
- Your company logo on banners, signage and newspaper ads.
- Live mentions in radio shows and ads.
- **Inclusion in the sponsor tent to promote your business.**
- Two Afternoon on the Green T-shirts and posters.
- Promotion and live mentions by the MC to the **4,000** people that attend the event.

**Children’s Village Partner: $2,500 donation**
- The Children’s Village will be named after your company and your logo and banner will be displayed in that area.
- Inclusion in other signage in high traffic areas area on the green.
- Your company logo on promotional banners, signage and newspaper ads.
- Live mentions in radio shows and ads.
- **Inclusion in the sponsor tent to promote your business.**
- Two Afternoon on the Green T-shirts and posters.
- Promotion and live mentions by the MC to the **4,000** people that attend the event.

**Friends of Green: $1,000 donation**
- Inclusion in signage in high traffic areas area on the green.
- Your company logo on banners, signage and newspaper ads.
- Live mentions in radio shows and ads.
- **Inclusion in the sponsor tent to promote your business.**
- Two Afternoon on the Green T-shirts and posters.
- Promotion and live mentions by the MC to the **4,000** people that attend the event.

**Supporters of the Green: $500 donation**
- Inclusion in signage in high traffic areas area on the green.
- Your company logo on banners, signage and newspaper ads.
- Live mentions in radio shows and ads.
- Two Afternoon on the Green T-shirts and posters.
- Promotion and live mentions by the MC to the **4,000** people that attend the event.

**In Kind Partner of $500 and above**
- Inclusion in signage in high traffic areas area on the green.
- Your company logo on banners, signage and newspaper ads.
- Live mentions in radio shows and ads.
Two Afternoon on the Green T-shirts and two Afternoon on the Green posters.

We appreciate your support for the University and this annual event. Please feel free to contact Liza Margolis at 340.693.1053 or lmargol@uvi.edu in the Office of Institutional Advancement if you have any questions about this year's activity.

Sincerely,

Jennifer Toussaint and Winston Smith Co-Chairs, Afternoon on the Green Committee

Please indicate which partnership opportunity you will be supporting.

*Title Partner: $5,000 donation__________*

**Naming Opportunities**

*Judging Partner: $2,500 donation__________*

*The Children's Village Partner: $2,500 donation__________*

**Participation Opportunities**

*Friends of Green Partner: $1,000 donation__________*

*Supporter of Green: $500 donation__________*

*In Kind Partner: $500 or above__________*