Key Performance Indicators
Year-in-Review Report

University of the Virgin Islands
June 25, 2005

Prepared by:
Office of Institutional Research and Planning
Presentation Cycle for KPIs

June Meeting

“Academic Year in Review”

- Summary of Academic Year
  - Highlight Year-Over-Year Comparisons
  - Progress Towards Strategic Goals
- Peer Comparisons & Analysis
Key Performance Indicators

- Enrollment
- Financial Impact of Enrollment
- Financial Aid
- Student Retention, Persistence, and Graduation Rates
- Other Education and Training
- Crime Statistics
- Student Satisfaction Survey
- Grants and Contracts
- Development
- Facilities
Enrollment
## Headcount Enrollment
### 5-Year Profile (Fall 2000 – 2004)

<table>
<thead>
<tr>
<th>Years</th>
<th>Headcount Enrollment</th>
<th>% Growth/Decline</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>2,276</td>
<td>-</td>
</tr>
<tr>
<td>2001</td>
<td>2,314</td>
<td>+1.67</td>
</tr>
<tr>
<td>2002</td>
<td>2,519</td>
<td>+8.86</td>
</tr>
<tr>
<td>2003</td>
<td>2,715</td>
<td>+7.78</td>
</tr>
<tr>
<td>2004</td>
<td>2,565</td>
<td>-5.52</td>
</tr>
</tbody>
</table>

### Strategic Priority:
- Increase Headcount Enrollment 5% Fall 2004 and Fall 2005
- Long-Term Goal – 3,000 Students

**SP#1a. Increase Headcount Enrollment 5%**
- Goal Not Achieved

- Headcount Enrollment Decline
  - 5.52% in Fall 2004

### Achievement:
- Turned Around Declining Enrollment
Enrollment by FTE and CHP
Fall 2000 – Fall 2004

- FTE = Full-time Equivalency
- CHP = Credit Hour Production

<table>
<thead>
<tr>
<th>Fall</th>
<th>FTE</th>
<th>% Growth/Decline</th>
<th>CHP</th>
<th>% Growth/Decline</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>1,919</td>
<td>--</td>
<td>22,283</td>
<td>--</td>
</tr>
<tr>
<td>2001</td>
<td>1,853</td>
<td>-3%</td>
<td>21,864</td>
<td>-2%</td>
</tr>
<tr>
<td>2002</td>
<td>2,050</td>
<td>+11%</td>
<td>24,203</td>
<td>+11%</td>
</tr>
<tr>
<td>2003</td>
<td>2,233</td>
<td>+9%</td>
<td>26,349</td>
<td>+9%</td>
</tr>
<tr>
<td>2004</td>
<td>2,158</td>
<td>-3%</td>
<td>25,525</td>
<td>-3%</td>
</tr>
</tbody>
</table>
# Enrollment by FTE and CHP
## Fall & Spring 2000 - 2005

- **FTE** = Full-time Equivalency
- **CHP** = Credit Hour Production

<table>
<thead>
<tr>
<th>Fall &amp; Spring</th>
<th>CHP</th>
<th>% Growth/Decline</th>
<th>FTE</th>
<th>% Growth/Decline</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000-01</td>
<td>43,645</td>
<td>_</td>
<td>3,705</td>
<td>_</td>
</tr>
<tr>
<td>2001-02</td>
<td>43,464</td>
<td>0%</td>
<td>3,682</td>
<td>-1%</td>
</tr>
<tr>
<td>2002-03</td>
<td>46,945</td>
<td>+8%</td>
<td>3,979</td>
<td>+8%</td>
</tr>
<tr>
<td>2003-04</td>
<td>51,047</td>
<td>+9%</td>
<td>4,331</td>
<td>+9%</td>
</tr>
<tr>
<td>2004-05</td>
<td>49,774</td>
<td>-2%</td>
<td>4,213</td>
<td>-3%</td>
</tr>
</tbody>
</table>
Some Observations…

Student Population

- Younger part-time and full-time students
- Full-time students increasing vs. part-time students … nearly 50-50
- More part-time students than traditional 4-year institutions
- 77% employed either full-time or part-time
Financial Impact of Enrollment
Financial Impact of Enrollment
Academic Year 2004-2005

- 2 % decline in credit hour production

“...The tuition and fee revenues were not adversely impacted by the decrease in enrollment. This is mainly due to tuition and fee rate increases....”

Vincent Samuel
Vice President and Chief Financial Officer
May 12, 2005

SP 1b. Increase revenues from tuition and fees by $1.06M for FY 05
Goal achieved (Fiscal Year 2000 through Fiscal Year 2004).
Financial Aid
Financial Aid: UVI & Other
Fall 2003 vs. Fall 2004

Sources of Financial Aid

- UVI funding flat for 15 yrs
- Other Aid up .3% over 2003
Financial Aid: Federal
Fall 2003 vs. Fall 2004

- 9% increase over 2003

Bar chart showing millions of dollars with Federal Aid in 2003 at $4.3 million and in 2004 at $4.7 million.
Student Retention, Persistence & Graduation Rates
Student Retention, Persistence & Graduation Rates

**UVI**

- **Retention (F/T Freshmen to Sophomore)**
  - 2004: 67% (Goal FY ’06 - 80%)
  - 2003: 67%

- **Persistence (Cohort 2000)**
  - 3rd Year: 52%
  - 4th Year: 38%

- **Graduation (2004)**
  - St. Croix: 41%
  - St. Thomas: 35%

**Compared to…**

- Peer: 68%
- Peer HBCU: 69%
- CSRDE*: 69%
- CSRDE (by Race/Black): 41%
- Low Selectivity (<990 SAT): 67%

- CSRDE
  - 3rd Year: 54%; 4th Year: 18%
- Low Selectivity
  - 3rd Year: 53%; 4th Year: 20%

- Peer
  - 35%
- Peer HBCU: 37%
- Carnegie MA II: 39%
- CSRDE: 48%
- CSRDE (by Race/Black): 41%
- Low Selectivity: 35%

*Consortium for Student Retention Data Exchange
# UVI Graduates by Degree
## Spring 2004 vs. Spring 2005

<table>
<thead>
<tr>
<th>Degree</th>
<th>Spring 2004</th>
<th>Spring 2005</th>
<th>% Growth/Decline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masters</td>
<td>72</td>
<td>56</td>
<td>-22</td>
</tr>
<tr>
<td>Bachelors</td>
<td>193</td>
<td>172</td>
<td>-11</td>
</tr>
<tr>
<td>Associates</td>
<td>73</td>
<td>92</td>
<td>+26</td>
</tr>
<tr>
<td>Total Grads</td>
<td>338</td>
<td>320</td>
<td>-5</td>
</tr>
</tbody>
</table>
### Graduates By Campus
#### 2004 vs. 2005

<table>
<thead>
<tr>
<th>Degree</th>
<th>2004</th>
<th>2005</th>
<th>% Growth/ Decline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masters</td>
<td>42</td>
<td>47</td>
<td>+12</td>
</tr>
<tr>
<td>Bachelors</td>
<td>129</td>
<td>124</td>
<td>-4</td>
</tr>
<tr>
<td>Associates</td>
<td>29</td>
<td>41</td>
<td>+41</td>
</tr>
<tr>
<td>Total</td>
<td>200</td>
<td>212</td>
<td>+6</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Degree</th>
<th>2004</th>
<th>2005</th>
<th>% Growth/ Decline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masters</td>
<td>30</td>
<td>9</td>
<td>-70</td>
</tr>
<tr>
<td>Bachelors</td>
<td>64</td>
<td>48</td>
<td>-25</td>
</tr>
<tr>
<td>Associates</td>
<td>44</td>
<td>51</td>
<td>+16</td>
</tr>
<tr>
<td>Total</td>
<td>138</td>
<td>108</td>
<td>-22</td>
</tr>
</tbody>
</table>
Some Observations

If characteristics of students continue to shift, they will...

- Affect retention, persistence, and graduation rates favorably
- Increase demand for student services
- Cause a need to invest in enrollment services
Other Ways UVI Impacts the Territory ......
Non-Traditional, Non-Degree Impact
AY 2004 - 2005

Impact = 9,458 Individuals, a 45% Increase

- CELL- Workforce Continuing Education
  - 549
- Center for Excellence in Developmental Disabilities
  - 372**
- Small Business Development Center (SBDC)
  - 1,728
- Cooperative Extension Service (CES)
  - 123
- Agriculture Experiment Station (AES)
  - 1,344**
- Center for Marine and Environmental Studies
  - 5025
- Eastern Caribbean Center (ECC)
  - 440**

* Certificates, Workshops, Seminars
** Estimated
Crime Statistics
Crime Statistics
AY 2004 - 2005

St. Thomas

- 1 Sexual Assault/Robbery
- 18 Larceny/Theft

Non-Clery Incidences:
- 1 Counterfeit Money (Non-UVI)
- 1 Drug Incident
- 1 Accidental Drowning (Non-UVI)
- 2 Weapon Possessions (Non-UVI)
- 2 Indecent Exposures
- 3 Assaults

St. Croix

- No “pertinent statistical information.”

Peer Comparisons 2003

- 25% - Sexual Assault
- 100% - Burglary/Theft
Looking at Student Satisfaction...
Noel-Levitz
Student Satisfaction Inventory

- Students Responding: 769 (31% Surveyed)
- 64% Return Rate

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>77%</td>
</tr>
<tr>
<td>Male</td>
<td>23%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Status</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time</td>
<td>64%</td>
</tr>
<tr>
<td>Part-Time</td>
<td>36%</td>
</tr>
</tbody>
</table>

Areas Considered as Reflecting the Student Experience:

- Academic Advising
- Campus Climate
- Campus Life
- Campus Support Services
- Concern for the Individual
- Instructional Effectiveness
- Recruitment + Financial Aid
- Registration Effectiveness
- Responsiveness to Diverse Population
- Safety and Security
- Service Excellence
- Student Centeredness
St. Thomas Campus

Strengths

- Instructional Effectiveness
  - Content Valuable
  - Quality of Instruction
  - Faculty Knowledgeable
  - Availability of Faculty
  - Instruction Excellent
  - Intellectual Growth
  - Timely Feedback

- Academic Advising
  - Advisor Knowledgeable
  - Advisor Approachable

- Campus Climate
  - Academic Excellence

Challenges

- Safety and Security
  - Safety and Security
  - Lighting in Parking Lots
  - Security Response Time
  - Student Parking

- Registration Effectiveness
  - Registering for Classes
  - Helpfulness of Personnel
  - Billing Policies

- Campus Support Services
  - Computer Labs
  - Career Planning Services
<table>
<thead>
<tr>
<th>Strengths</th>
<th>Challenges</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Instructional Effectiveness</strong></td>
<td><strong>Campus Support Services</strong></td>
</tr>
<tr>
<td>Instruction in Major Excellent</td>
<td>Library Resources</td>
</tr>
<tr>
<td>Content Valuable</td>
<td>Computer Labs</td>
</tr>
<tr>
<td>Quality of Instruction</td>
<td>Career Planning</td>
</tr>
<tr>
<td>Faculty Knowledgeable</td>
<td></td>
</tr>
<tr>
<td>Timely Feedback</td>
<td></td>
</tr>
<tr>
<td>Availability of Faculty</td>
<td><strong>Recruitment and Financial Aid</strong></td>
</tr>
<tr>
<td>Intellectual Growth</td>
<td>Financial Aid</td>
</tr>
<tr>
<td><strong>Academic Advising</strong></td>
<td><strong>Academic Advising</strong></td>
</tr>
<tr>
<td>Advisor Knowledgeable</td>
<td>Major Requirements</td>
</tr>
<tr>
<td>Advisor Approachable</td>
<td></td>
</tr>
<tr>
<td><strong>Recruitment and Financial Aid</strong></td>
<td></td>
</tr>
<tr>
<td>Admissions Knowledgeable</td>
<td></td>
</tr>
<tr>
<td>Financial Aid Counselors Helpful</td>
<td></td>
</tr>
</tbody>
</table>
http://faculty.uvi.edu/iresearch/SurveyReports/Noel-Levitz.pdf
Financial Indicators
VI Appropriations & Tuition and Fees

% VI Appropriations to Operating Budget
(2% Increase over 2004)

% Tuition and Fees to Operating Budget
(1% Decline over 2004)
Grants & Contracts Expenditures 2001-2005

- Gradual Growth
  - 6% Increase ‘03 - ‘04
  - 33% Increase ‘01 - ‘02

FY Year to 4/30/05

<table>
<thead>
<tr>
<th>Year</th>
<th>Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2001</td>
<td>12</td>
</tr>
<tr>
<td>2002</td>
<td>16</td>
</tr>
<tr>
<td>2003</td>
<td>16</td>
</tr>
<tr>
<td>2004</td>
<td>17</td>
</tr>
<tr>
<td>2005</td>
<td>9</td>
</tr>
</tbody>
</table>
Development
Annual Fund Contributions
Sept to May 2002-2005

- **Sept 2004 - May 2005**
  - $584,000 - 36% decline
  - Cash $572,913 - 31% decline

- **Sept 2003 - May 2004**
  - $907,000 - 31% decline
  - Cash $634,172 -11% increase
  - Thurgood Marshall Foundation
  - William Koier Estate

- **Sept 2002 - May 2003**
  - $1,121,000
  - Cash $576,341
  - McDonalds Charities
Alumni Contributions
Sept to May 2002-2005

- Sept 2004 - May 2005
  - 31% decline
- Sept 2003 - May 2004
  - 37% increase

- 02-03: $28,784
- 03-04: $39,460
- 04-05: $27,070
Average Alumni Giving
Sept to May 2002-2005

- **Sept 2004 - May 2005**
  - Average Gift $288
  - National Average $274
  - 82% Increase over ’03-’04

- **Sept 2003 - May 2004**
  - Average Gift $158
  - 98% Increase over ’02-’03

- **Sept 2002 - May 2003**
  - Average Gift $80
Trustees Giving
Sept to May 2002-2005

- **Sept 2004 - May 2005**
  - Giving: $16,178 (up 122%)
  - 10/14 or 71%
  - Avg. Contribution: $1,618

- **Sept 2003 - May 2004**
  - Giving: $7,300
  - 8/12 or 67%
  - Avg. Contribution: $913
Facilities and Capital Projects
Facilities Maintenance

- **Physical Condition of Facilities**
  - **Classrooms**
    - 1999 – Poor
    - 2004 – Very Good
  - **Faculty Offices**
    - 1999 – Fair
    - 2004 – Good
  - **Dormitories**
    - 1999 – Poor/Fair
    - 2004 – Very Good
  - **Assembly Halls/ Grounds**
    - 1999 – Fair
    - 2004 – Very Good
  - **Faculty/ Admin Residences**
    - 1999 – Fair
    - 2004 – Good

- **Volume of Deferred Maintenance**
  - 1999 - $27M
  - 2001 - $17M
  - 2004 - $ 7M

*Based on 1999 Facilities Needs Assessment*
Capital Project Summary
AY 2004-2005

Major Systems Upgrades and Renovation

St. Thomas
- Information Kiosks
- Dining Pavilion
- Reichold Center
- Dormitory Renovations

In Progress:
- Campus Parking and Lighting
- Classroom Administration Building
- Science Building Renovation (Fall 2006)
- Jerome House Bookstore (August 2005)
- Etleman House (Fall 2005)
- Paiewonsky Library
- Harvey Center (Summer 2006)
- Marine Science Center III (Fall 2005)
- Faculty West (July 2005)

St. Croix
- Information Kiosks
- Solar Lighting Project I
- Hovensa Modular Building

In Progress:
- Evans Center (2006)
- Northwest Wing (2006)
Thank You!

Office of Institutional Research and Planning