Key Performance Indicators
Year-in-Review Report
2007-2008

University of the Virgin Islands
Board of Trustees Meeting
June 14, 2008

Prepared by:
Office of Institutional Research and Planning
Presentation Cycle for KPIs

June Meeting

"Academic Year in Review"

- Summary of Academic Year
  - Highlight Year-Over-Year Comparisons
  - Progress Towards Strategic Goals
- Peer Comparisons & Analysis
Key Performance Indicators

- UG Student Characteristics
- Financial Aid
- Student Retention, Persistence & Graduation Rates
- Community Engagement
- Crime Statistics
- Financial Indicators
- Development
- Facilities and Capital Projects
Undergraduate Student Characteristics
Undergraduate Student Characteristics
Fall 2007

UG Student Population:

- Full-time Students: 59% ↑ 7%
- Male: 25% ↑ 1%
- Ethnicity*: 75% Black
- Average Age: 22
- Employed: 43% (First Time Freshman**) ↑ 1%
- Territory: 92% ↑ 1%
- SAT Scores: 1203/2400pts (Avg. 1538)***(↑) 4 pts
- Skill Classes: Fall 77% ↓ 1% - Spring 74% ↓ 2%

*6% International (↓ 1%); 1% Asian (same); 6% Hispanic(↑ 1%); 5% White (↓ 1%); 8% Other (↓ 2%)

** Based on entering student survey, N=285.
***The SAT has three sections and three scores, each on a scale of 200 to 800. The average total score is approximately 1,538 points (520 in Math, 510 in Writing, and 508 in Critical Reasoning).
# Why Freshmen Chose UVI Fall 2007

## Top Reasons

- **1- Near Home**  
  - St. Thomas: 72%  
  - St. Croix: 71%

- **2- Affordable**  
  - St. Thomas: 57%  
  - St. Croix: 48%

- **3- Received Financial Aid**  
  - St. Thomas: 37%  
  - St. Croix: 40%

### St. Thomas Freshmen

<table>
<thead>
<tr>
<th>Reporting Family Yearly Income</th>
<th>N=174</th>
<th>Reporting Family Yearly Income</th>
<th>N=111</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000 or below</td>
<td>22%</td>
<td>$20,000 or below</td>
<td>37%</td>
</tr>
<tr>
<td>$20,001-$30,000</td>
<td>56%</td>
<td>$20,001-$30,000</td>
<td>26%</td>
</tr>
<tr>
<td></td>
<td>78%</td>
<td></td>
<td>63%</td>
</tr>
</tbody>
</table>
Financial Aid
UVI Financial Aid & Scholarships
Aid Year 2005-06 to 2007-08

- UVI Financial Aid 5% over ’06-07
- Scholarships 5% over ’06-07
## Percentage Students* Receiving Institutional Grants - Peer Comparisons
### Aid Year 2005-2006

<table>
<thead>
<tr>
<th>Institution</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mississippi University for Women</td>
<td>73%</td>
</tr>
<tr>
<td>Peru State College</td>
<td>71%</td>
</tr>
<tr>
<td>Montana State University-Northern</td>
<td>68%</td>
</tr>
<tr>
<td>Lake Superior State University</td>
<td>60%</td>
</tr>
<tr>
<td>Eastern Oregon University</td>
<td>52%</td>
</tr>
<tr>
<td>Keene State College</td>
<td>45%</td>
</tr>
<tr>
<td>Kentucky State University</td>
<td>41%</td>
</tr>
<tr>
<td>Lander University</td>
<td>31%</td>
</tr>
<tr>
<td>Pennsylvania State University-Penn State Erie-Behrend College</td>
<td>29%</td>
</tr>
<tr>
<td><strong>University of the Virgin Islands</strong></td>
<td><strong>27%</strong></td>
</tr>
<tr>
<td>University of Mary Washington</td>
<td>25%</td>
</tr>
<tr>
<td>SUNY College at Purchase</td>
<td>21%</td>
</tr>
<tr>
<td>Savannah State University</td>
<td>14%</td>
</tr>
<tr>
<td>Castleton State College</td>
<td>11%</td>
</tr>
</tbody>
</table>

* First-time, Full-time, degree/certificate seeking students
### Federal Financial Aid

**Aid Year 2005-2006 to 2007-2008**

<table>
<thead>
<tr>
<th>Year</th>
<th>Aid Amount (Millions)</th>
<th>Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005-06</td>
<td>4.61</td>
<td></td>
</tr>
<tr>
<td>2006-07</td>
<td>4.70</td>
<td>17% Aid</td>
</tr>
<tr>
<td>2007-08</td>
<td>5.51</td>
<td>50% All Students**</td>
</tr>
</tbody>
</table>

*First-time, Full-time, degree seeking students.

**Full-time, part-time degree seeking students.
Percentage of Students* Receiving Federal Aid Peer Comparisons 2005-2006

- University of Puerto Rico-Aguadilla 84
- Savannah State University 61
- Kentucky State University 59
- University of Guam 56
- **University of the Virgin Islands** 47
- Montana State University-Northern 46
- Peru State College 46
- Mississippi University for Women 45
- Lake Superior State University 38
- Lander University 38
- Eastern Oregon University 35
- Castleton State College 30
- Pennsylvania State University-Penn State Erie-Behrend College 24
- SUNY College at Purchase 24
- Keene State College 13
- University of Mary Washington 6
Student Retention, Persistence & Graduation Rates
## Student Retention, Persistence & Graduation Rates

<table>
<thead>
<tr>
<th>Retention</th>
<th>UVI</th>
<th>CSRDE* Based on 1999-2005 Cohorts</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Full-Time Freshmen to Sophomore)</td>
<td>Fall 2007</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>75%</td>
<td>80%</td>
</tr>
<tr>
<td></td>
<td>4%</td>
<td>By Race/Black</td>
</tr>
<tr>
<td></td>
<td>Fall 2006</td>
<td>Low Selectivity(&lt;990 SAT)</td>
</tr>
<tr>
<td></td>
<td>71%</td>
<td>69%</td>
</tr>
<tr>
<td>Strategic Goal 1D4 – Vision 2012 Achieved! - Raise Retention to 75% by Fall 2009.</td>
<td></td>
<td>Selective (1045-1100 SAT)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>78%</td>
</tr>
<tr>
<td>Persistence</td>
<td>(Cohort 2003)</td>
<td>All</td>
</tr>
<tr>
<td></td>
<td>3rd Year</td>
<td>3rd Year</td>
</tr>
<tr>
<td></td>
<td>54%</td>
<td>71%</td>
</tr>
<tr>
<td></td>
<td>12%</td>
<td>4th Year</td>
</tr>
<tr>
<td></td>
<td>43%</td>
<td>31%</td>
</tr>
<tr>
<td></td>
<td>7%</td>
<td>Low Selectivity</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3rd Year</td>
</tr>
<tr>
<td></td>
<td></td>
<td>56%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4th Year</td>
</tr>
<tr>
<td></td>
<td></td>
<td>13%</td>
</tr>
<tr>
<td>Graduation</td>
<td>2007/ 29%</td>
<td>All</td>
</tr>
<tr>
<td>(Based on IPEDS – 6 year graduation rates (4 year average))</td>
<td>3%</td>
<td>Carnegie MA II**</td>
</tr>
<tr>
<td></td>
<td></td>
<td>By Race/Black</td>
</tr>
<tr>
<td></td>
<td></td>
<td>46%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Public/Low Selectivity</td>
</tr>
<tr>
<td></td>
<td></td>
<td>34%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>37%</td>
</tr>
</tbody>
</table>

* Consortium for Student Retention Data Exchange

** UVI is now classified under Carnegie as Bachelor/Diverse but we are compared with Carnegie MA II in the CSRDE.
Peer Full-Time Retention Rate
Fall 2006

- University of Mary Washington 84%
- Pennsylvania State University – Penn State Erie Erie-Behrend College 83
- SUNY College at Purchase 83
- University of Puerto Rico-Aguadilla 78
- Keene State College 76
- Savannah State University 72
- **University of the Virgin Islands** 71
- Castleton State College 71
- Mississippi University for Women 70
- Eastern Oregon University 65
- University of Guam 63
- Lander University 62
- Lake Superior State University 60
- Montana State University-Northern 60
- Peru State College 60
- Kentucky State University 54
### Peer Part-Time Retention Rate 2006

- Peru State: 100%
- Castleton State College: 100%
- Pennsylvania State University – Penn State Erie – Behrend College: 80%
- University of Mary Washington: 70%
- Montana State University – Northern: 63%
- Savannah State University: 57%
- Kentucky State University: 50%
- Lake Superior State University: 50%
- Keene State University: 50%
- **University of the Virgin Islands**: 38%
- University of Guan: 37%
- Eastern Oregon University: 31%
- Mississippi University for Women: 29%
- Lander University: 9%
### Top 10 Ranking HBCUs Retention Rates - 2006

1. Spelman College (GA)  
   - 91%
2. Howard University (DC)  
   - 90%
3. Hampton University (VA)  
   - 85%
4. Morehouse College (GA)  
   - 86%
5. Fisk University (TN)  
   - 84%
6. Tuskegee University (AL)  
   - 70%
7. Claflin University (SC)  
   - 78%
8. Xavier University of Louisiana  
   - 71%
9. Dillard University (LA)  
   - 69%
10. Johnson C. Smith U. (NC)  
    - 62%
## UVI Graduates by Degree AY 2007-2008

<table>
<thead>
<tr>
<th>Degree</th>
<th>December 2007</th>
<th>May 2008</th>
<th>Total AY 07-08</th>
<th>May 2007</th>
<th>Growth/Decline (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masters</td>
<td>4</td>
<td>46</td>
<td>50</td>
<td>48</td>
<td>4%</td>
</tr>
<tr>
<td>Bachelors</td>
<td>36</td>
<td>155</td>
<td>191</td>
<td>193</td>
<td>1%</td>
</tr>
<tr>
<td>Associates</td>
<td>10</td>
<td>60</td>
<td>70</td>
<td>81</td>
<td>14%</td>
</tr>
<tr>
<td>Total</td>
<td>50</td>
<td>261</td>
<td>311</td>
<td>322</td>
<td>3%</td>
</tr>
</tbody>
</table>
Graduates By Campus
AY 2007-2008

<table>
<thead>
<tr>
<th>Degree</th>
<th>St Croix</th>
<th>St. Thomas</th>
<th>Growth/Decline-St. Croix</th>
<th>Growth/Decline-St. Thomas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masters</td>
<td>25</td>
<td>25</td>
<td>↑ 67%</td>
<td>↓ 24%</td>
</tr>
<tr>
<td>Bachelors</td>
<td>62</td>
<td>129</td>
<td>↑ 0%</td>
<td>↓ 2%</td>
</tr>
<tr>
<td>Associates</td>
<td>41</td>
<td>29</td>
<td>↓ 5%</td>
<td>↓ 24%</td>
</tr>
<tr>
<td>Total</td>
<td>128</td>
<td>183</td>
<td>↑ 7%</td>
<td>↓ 9%</td>
</tr>
</tbody>
</table>
## Peer Graduation Rates 2006

- University of Mary Washington 77%
- Pennsylvania State University-Penn State Erie-Behrend College 63%
- Keene State College 57%
- SUNY College at Purchase 47%
- Lake Superior State University 46%
- University of Puerto Rico-Aguadilla 44%
- Mississippi University for Women 42%
- Lander University 41%
- Castleton State College 39%
- Peru State College 36%
- Kentucky State University 35%
- **University of the Virgin Islands** 34%
- Montana State University-Northern 33%
- Eastern Oregon University 33%
- Savannah State University 31%
- University of Guam 30%
Community Engagement

Strategic Goal 4D – Vision 2012

“Support community skill development and success by expanding certifications, workforce training, continuing education, lifelong learning, professional development, and consulting services.”
Community Engagement*
Non-Traditional Education
Fall/Spring 2007-2008

Impact = 12,601 Individuals Served

- CELL- Workforce Continuing Education 986
- Center for Excellence in Developmental Disabilities 3,064
- Small Business Development Center (SBDC) 838
- Cooperative Extension Service (CES) 5,804
- Agricultural Experiment Station (AES) 219
- Center for Marine and Environmental Studies 1,539
- Eastern Caribbean Center (ECC) 151

*Non-Traditional, Non-Degree Seeking Opportunities Including Certificates, Workshops, Seminar
** Estimate
Crime Statistics
Crime Statistics
AY 2007-2008

AY 2007-2008 Data

- **St. Croix**
  - 7 Grand Larceny (Non-Clery)
  - 4 Aggravated Assault
  - 2 Motor Vehicle Theft
  - 3 Thefts (Non-Clery)

- **St. Thomas**
  - 1 Burglary
  - 2 Liquor Violations
  - 4 Drug Violations
  - 13 Thefts (Non-Clery)

### 2006 Peer Data

<table>
<thead>
<tr>
<th>Criminal Offenses On Campus</th>
<th>Peer Incident Range</th>
<th># of UVI Incidents</th>
<th>UVI Rank Among Peers</th>
<th>2006 National Avg. Statistics*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sexual Assault</td>
<td>0-6</td>
<td>0</td>
<td>1*</td>
<td>0.92</td>
</tr>
<tr>
<td>Aggravated Assault</td>
<td>0-20</td>
<td>4</td>
<td>4</td>
<td>2.74</td>
</tr>
<tr>
<td>Robbery</td>
<td>0-2</td>
<td>0</td>
<td>1</td>
<td>1.47</td>
</tr>
<tr>
<td>Burglary</td>
<td>0-28</td>
<td>1</td>
<td>2</td>
<td>22.48</td>
</tr>
<tr>
<td>Motor Vehicle Theft</td>
<td>0-2</td>
<td>2</td>
<td>3</td>
<td>5.59</td>
</tr>
</tbody>
</table>

* Source: FBI Uniform Crime Reporting: Campus Crime Statistics. These are the most current national statistics available.
** 1 represents institutions with the lowest incidences
Financial Indicators
% of VI Appropriation and % of Tuition and Fees to Operating Budget

- VI Appropriation to Operating Budget
  - 1.3%

- Tuition and Fees to Operating Budget
  - 2008

*2008 Budgeted Revenues not Actual Revenues; all others are Actual Revenues
## OPERATING BUDGET - TUITION & FEES, APPROPRIATIONS REVENUES
### FY2002-2007 (ACTUAL) AND 2008 (BUDGET)

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Fees</td>
<td>$6,824,786.47</td>
<td>$6,854,393.43</td>
<td>$8,445,920.86</td>
<td>$8,765,770.11</td>
<td>$9,141,072.50</td>
<td>$9,616,577.31</td>
<td>$9,604,496.00</td>
</tr>
<tr>
<td>VI Appropriations</td>
<td>$25,209,448.00</td>
<td>$23,581,419.17</td>
<td>$23,406,778.09</td>
<td>$23,300,645.69</td>
<td>$25,866,338.42</td>
<td>$29,227,206.9</td>
<td>$29,819,056.00</td>
</tr>
<tr>
<td><strong>TOTAL OPERATING REVENUES</strong></td>
<td>$37,316,139.98</td>
<td>$36,366,296.52</td>
<td>$38,795,050.29</td>
<td>$40,315,063.91</td>
<td>$42,779,274.22</td>
<td>$46,782,472.7</td>
<td>$46,717,224.00</td>
</tr>
<tr>
<td>% Tuition &amp; Fees to Total Operating Revenues</td>
<td>18.3%</td>
<td>18.8%</td>
<td>21.8%</td>
<td>21.7%</td>
<td>21.4%</td>
<td>20.6%</td>
<td>20.6%</td>
</tr>
<tr>
<td>% VI Government Appropriations to Total Operating Budget Revenues</td>
<td>67.6%</td>
<td>64.8%</td>
<td>60.3%</td>
<td>57.8%</td>
<td>60.5%</td>
<td>62.5%</td>
<td>63.8%</td>
</tr>
</tbody>
</table>

* Note that Operating Budget includes revenues from Tuition and Fees, Government Appropriations, Auxiliaries, and Miscellaneous Sources.

**Note that Fiscal Year 2008 is not yet closed, thus only budgeted revenues information is provided.

Updated: May 5, 2008

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Board of Trustees Meeting, June 14, 2008. Prepared by the Office of Institutional Research and Planning, Mary Ann La Fleur, Ph.D.
Development

Year-to-Date Review
October 1, 2007 – April 14, 2008
Annual Fund Contributions
October 2007 to April 2008

- Annual Fund Contributions
  - Amount Raised, $451,662
  - Cash, $440,175 (14%)
  - Gifts in Kind, $11,487 (183%)

Numbers are rounded to the nearest whole number.

Vision 2012 – 3.C.2. Raise ...$1.8M for FY 2008
Alumni Contributions
October 2007 to April 2008

- Alumni Contributions
  - Average Gift, $163
    - Increase 24%
  - Total Contributions, $12,390
    - Decrease 69%
  - Alumni Contributing, 76
    - Decrease 75%

Vision 2012 – 2F2 Increase number of alumni contribution to 20% of the alumni population by 9/30/09.
% Trustees Contributions
October 2007 to April 2008

- Trustees Contributions
  - Average Gift, $2,687
    - 27%
  - Total Contributions, $24,185
    - 4%
  - Trustees Contributing, 8/16
    - 19%

Board of Trustees Meeting, June 14, 2008. Prepared by the Office of Institutional Research and Planning, Mary Ann La Fleur, Ph.D.
Facilities and Capital Projects
Facilities Maintenance 2007-2008

- **Volume of Deferred Maintenance**
  - 1999 - $27M
  - 2001 - $17M
  - 2004 - $7M
  - 2006 - $10M
  - 2007 - $11M
  - 2008 - $12M

- **Physical Condition of Facilities**
  - **Classrooms**
    - 1999 – Poor
    - 2004 – 2008 Very Good
  - **Faculty Offices**
    - 1999 – Fair
    - 2004 – 2008 Good
  - **Dormitories**
    - 1999 – Poor/Fair
    - 2004 – 2008 Very Good
  - **Assembly Halls/Grounds**
    - 1999 – Fair
    - 2004 – 2008 Very Good
  - **Faculty/Administrative Residences**
    - 1999 – Fair
    - 2004 – Good
    - 2006 - 2008 Excellent

*Based on 1999 Facilities Needs Assessment*
Capital Projects Summary
2007-2008

Major Systems Upgrades and Renovation

**St. Croix**

- **Completed**
  - Campus Electric Service Upgrade
  - Evans Center Occupancy and AC Sensor Installation
  - Student Activities Building Fitness Center

- **In-Progress/Design**
  - Agricultural Experiment Station Access and Service Road Project
  - Evans Center Electrical Distribution Project
  - New Public Safety Office

**St. Thomas**

- **Completed**
  - Administration and Conference Center

- **In-Progress/Design**
  - Wellness and Commuter Center
  - Brewers Bay Bathroom/Shower Facility
  - Chemistry & Biology Laboratory Renovation Project
  - Upper Campus Restroom Upgrade Project
  - 2nd Floor Library Renovation Project
Thank You!

Office of Institutional Research and Planning