Key Performance Indicators
Year-in-Review Report
2008-2009

University of the Virgin Islands
Board of Trustees Meeting
June 13, 2009

Prepared by:
Office of Institutional Research and Planning
Presentation Cycle for KPIs

June Meeting

“Academic Year in Review”

- Summary of Academic Year
  - Highlight Year-Over-Year Comparisons
  - Progress Towards Strategic Goals
- Peer Comparisons & Analysis
Key Performance Indicators

- Enrollment
- UG Student Characteristics
- Financial Aid
- Student Retention, Continuation & Graduation Rates
- Community Engagement
- Crime Statistics
- Financial Indicators
- Development
- Capital Projects
Enrollment

Fall 2008 – Spring 2009

Overview:

- Fall 2008 Enrollment*; Spring 2009 Enrollment
- Total Fall + Spring FTE** and CHP***
- Retention**** – Fall 2007 to Fall 2008

*"An enrolled student is one who has registered for classes, attended at least one class and has either paid or made definite arrangements for payment of tuition and fees through financial aid, personal finances and/or a third party or organization prior to the census date."

** FTE – Full-Time Equivalency is a formula which converts all students (full-time and part-time) to an equivalent if all students were full-time students.
*** CHP – Credit Hour Production is the total credit hours taken by students within a time period, but usually a semester.
****First-time, full-time bachelor degree seeking freshmen who entered in Fall 2007 and returned in Fall 2008.
## Fall + Spring Headcount Enrollment*

### 5 AY** Profile (2004-05 – 2008-09)

<table>
<thead>
<tr>
<th>Year</th>
<th>Fall Headcount Enrollment</th>
<th>Growth/Decline (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>2,565</td>
<td>—</td>
</tr>
<tr>
<td>2005</td>
<td>2,392</td>
<td>7%</td>
</tr>
<tr>
<td>2006</td>
<td>2,487</td>
<td>4%</td>
</tr>
<tr>
<td>2007</td>
<td>2,384</td>
<td>4%</td>
</tr>
<tr>
<td>2008</td>
<td>2,393</td>
<td>0%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Spring Headcount Enrollment</th>
<th>Growth/Decline (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>2,507</td>
<td>—</td>
</tr>
<tr>
<td>2006</td>
<td>2,419</td>
<td>4%</td>
</tr>
<tr>
<td>2007</td>
<td>2,415</td>
<td>0%</td>
</tr>
<tr>
<td>2008</td>
<td>2,418</td>
<td>0%</td>
</tr>
<tr>
<td>2009</td>
<td>2,407</td>
<td>0%</td>
</tr>
</tbody>
</table>

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*Vision 2012: Long-Term Goal – 3,000 Students - Goal 1C "Increase Enrollment...”

** Academic Year refers to fall and spring semester.
## Fall + Spring Enrollment by FTE & CHP

### 5 AY* Profile (2004-05 – 2008-09)

### Full-Time Equivalency (FTE)

<table>
<thead>
<tr>
<th>Fall/Spring</th>
<th>FTE</th>
<th>Growth/Decline (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004-05</td>
<td>4,213</td>
<td>___</td>
</tr>
<tr>
<td>2005-06</td>
<td>4,050</td>
<td>4</td>
</tr>
<tr>
<td>2006-07</td>
<td>4,228</td>
<td>4</td>
</tr>
<tr>
<td>2007-08</td>
<td>4,136</td>
<td>2</td>
</tr>
<tr>
<td>2008-09</td>
<td>4,314</td>
<td>4</td>
</tr>
</tbody>
</table>

### Credit Hour Production (CHP)

<table>
<thead>
<tr>
<th>Fall/Spring</th>
<th>CHP</th>
<th>Growth/Decline (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004-05</td>
<td>49,774</td>
<td>___</td>
</tr>
<tr>
<td>2005-06</td>
<td>47,832</td>
<td>4</td>
</tr>
<tr>
<td>2006-07</td>
<td>49,930</td>
<td>4</td>
</tr>
<tr>
<td>2007-08</td>
<td>48,950</td>
<td>2</td>
</tr>
<tr>
<td>2008-09</td>
<td>51,112</td>
<td>4</td>
</tr>
</tbody>
</table>

*AY refers to Academic Year or fall and spring semester.
Undergraduate Student Characteristics
Undergraduate Student Characteristics
Fall 2008

UG Student Population:
- Full-time Students: 63% ↑ 4%
- Male: 27% ↑ 2%
- Ethnicity*: 75% Black
- Average Age: 21 ↓ 1%
- Territory: 92%
- SAT Scores: 1188/2400pts (Avg. 1511)** ↓ 15 pts
- Skill Classes: Fall 71% ↓ 6% - Spring 80% ↑ 6%

* International → Asian → Hispanic → White → Other 7% ↓ 1% (difference is due to rounding)

**The SAT has three sections and three scores, each on a scale of 200 to 800. The average total score is approximately 1,511 points (515 in Math, 494 in Writing, and 502 in Critical Reasoning).
Entering Freshmen – CIRP* Brief
Fall 2008

- General Information
  - 85% Graduated in 2008
  - Parents of students - Fathers (26%) and Mothers (40%) had College Experience (Ranging from Some College to a Graduate Degree)
  - 8.6% Identified a Disability

- UVI Freshmen Believe (80%+) the Federal Government Should Address
  - Nationalize Health Care
  - Gun Control
  - Pollution
  - Global Warming

* Cooperative Institutional Research Program at Higher Education Research Institute at UCLA. Responses are self-reporting without collaboration.
Entering Freshmen CIRP* Brief Fall 2008

- Freshmen
  - 88% Were Accepted by their 1st Choice College
  - 57% Identified UVI as their 1st Choice.
  - 42% Applied to Between 2-4 Colleges.

- Main Reasons for Attending UVI:
  - Cost (69%)
  - Offered Financial Assistance (60%)
  - Good Academic Reputation (46%)

* Cooperative Institutional Research Program at Higher Education Research Institute at UCLA. Responses are self-reporting without collaboration.
% Freshmen Reporting* Families Incomes below $20,000

- 24% Employed 16-20+/wk
- 56% Single Parent +
- 10% One/Both Parents Dead

USVI
- 22% Families Below Poverty**
  - Family Income
    - $49,261 - Mean
    - $38,914 - Median

Cooperative Institutional Research Program at Higher Education Research Institute at UCLA. Responses are self-reporting without collaboration.

**2006 USVI Community Study
Financial Aid
UVI Financial Aid & Scholarships
Aid Year 2006-07 to 2008-09

- UVI Financial Aid*: 11%
- Scholarships: 8%

* Refers to non-need based assistance: UVI Loans, Work Study, Miss UVI etc.
** Refers to private donations made to UVI for direct assistance to students.
Peer Financial Aid Year 2006-2007
Percentage of Students* Receiving Institutional Aid

- Peru State College (NE) 81
- Lake Superior State University (MI) 76
- Montana State University-Northern 74
- Mississippi University for Women 57
- Kentucky State University 54
- Keene State College (NH) 44
- Eastern Oregon University 35
- Pennsylvania State Erie-Behrend College 28
- University of the Virgin Islands 28
- University of Mary Washington (VA) 26
- Lander University (SC) 26
- SUNY at Purchase College (NY) 20
- Savannah State University (GA) 13
- Castleton State College (VT) 11
- University of Guam 1
- University of Puerto Rico-Aguadilla 0

*First-time, full-time, degree seeking students
Federal Financial Aid (includes grants)

Aid Year 2006-2007 to 2008-2009

- Federal Financial Aid
- 14% Aid over 07-'08
- 70% Freshmen*
- 59% All Students**

*First-time, Full-time, degree seeking students.
**Full-time, part-time degree seeking students.
<table>
<thead>
<tr>
<th>Institution</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Puerto Rico-Aguadilla</td>
<td>76</td>
</tr>
<tr>
<td>Savannah State University (GA)</td>
<td>63</td>
</tr>
<tr>
<td>Kentucky State University</td>
<td>63</td>
</tr>
<tr>
<td>Mississippi University for Women</td>
<td>58</td>
</tr>
<tr>
<td>SUNY at Purchase College (NY)</td>
<td>57</td>
</tr>
<tr>
<td>Lake Superior State University (MI)</td>
<td>53</td>
</tr>
<tr>
<td>University of Guam</td>
<td>52</td>
</tr>
<tr>
<td>University of the Virgin Islands</td>
<td>44</td>
</tr>
<tr>
<td>Montana State University-Northern</td>
<td>39</td>
</tr>
<tr>
<td>Lander University (SC)</td>
<td>38</td>
</tr>
<tr>
<td>Peru State College (NE)</td>
<td>35</td>
</tr>
<tr>
<td>Eastern Oregon University</td>
<td>32</td>
</tr>
<tr>
<td>Castleton State College (VT)</td>
<td>28</td>
</tr>
<tr>
<td>Pennsylvania State Erie-Behrend College</td>
<td>25</td>
</tr>
<tr>
<td>Keene State College (N.H.)</td>
<td>14</td>
</tr>
<tr>
<td>University of Mary Washington (VA)</td>
<td>8</td>
</tr>
</tbody>
</table>

*First-time, Full-time, degree seeking students.
**Retention Rate.** “A measure of the rate at which students persist in their educational program at an institution, expressed as a percentage. For four-year institutions, this is the percentage of first-time bachelors (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall.” (Source: IPEDS)

**Continuation Rate.** “… is the percentage of first-time, full-time freshmen in a given fall term who returned to the institution in a subsequent fall term. For example, the "continued to 3rd year" rate for fall 2001 first-time freshmen is the percentage of fall 2001 first-time freshmen who returned for fall 2003. (Source: CSRDE)

**Graduation Rate.** "[The percentage of]...the number of students entering the institution as full-time, first-time, degree/certificate-seeking undergraduate students in a particular year (cohort), ...completing their program within 150 percent of normal time to completion.... (Source: IPEDS)
### Student Retention, Continuation & Graduation Rates with Peer Comparisons

<table>
<thead>
<tr>
<th></th>
<th>UVI Based on 2002-2007 Cohorts</th>
<th>CSRDE* Based on 2000-2006 Cohorts</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Retention</strong></td>
<td><em>(Full-Time Freshmen to Sophomore)</em></td>
<td>All - Public</td>
</tr>
<tr>
<td></td>
<td>Fall 2008 73% 2% F: 75%; M: 68%</td>
<td>By Race/Black</td>
</tr>
<tr>
<td></td>
<td>Fall 2007 75% 4%</td>
<td>Low Selectivity(&lt;990 SAT)</td>
</tr>
<tr>
<td></td>
<td><em>(Strategic Goal 1D4 – Vision 2012)</em></td>
<td>Gender</td>
</tr>
<tr>
<td></td>
<td>Raise Retention to 75% by Fall 2009.</td>
<td>Female 55%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Male 45%</td>
</tr>
<tr>
<td><strong>Continuation</strong></td>
<td>3rd Year 55%</td>
<td>Selective (1045-1100 SAT)</td>
</tr>
<tr>
<td></td>
<td>4th Year 46%</td>
<td></td>
</tr>
<tr>
<td><strong>Graduation</strong></td>
<td>2008 32% 6 Year Graduation Rate</td>
<td>All - Public</td>
</tr>
<tr>
<td></td>
<td>29% IPEDS – (4 year average)/Right to Know.</td>
<td>Carnegie MA</td>
</tr>
<tr>
<td></td>
<td><em>(39% - 8 Year Graduation Rates)</em></td>
<td>By Race/Black</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Public/Low Selectivity</td>
</tr>
<tr>
<td></td>
<td></td>
<td>58%</td>
</tr>
</tbody>
</table>

* Consortium for Student Retention Data Exchange
**UVI is now classified under Carnegie as Bachelor/Diverse, but we are compared with Carnegie MA in the CSRDE.
Peer Full-Time Retention Rate
Fall 2007

- University of Mary Washington (VA) 87
- Pennsylvania State Erie-Behrend College 84
- SUNY at Purchase College (NY) 82
- Keene State College (NH) 81
- University of the Virgin Islands 75
- Savannah State University (GA) 74
- University of Puerto Rico-Aguadilla 73
- Castleton State College (VT) 66
- Mississippi University for Women 66
- Lake Superior State University (MI) 64
- Eastern Oregon University 64
- University of Guam 63
- Lander University (SC) 59
- Montana State University-Northern 59
- Peru State College (NE) 50
- Kentucky State University 47
# UVI Graduates by Degree
## AY 2008-2009

<table>
<thead>
<tr>
<th>Degree</th>
<th>December 2008</th>
<th>May 2009</th>
<th>Total AY 08-09</th>
<th>Total AY 07-08</th>
<th>% Growth/Decline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masters</td>
<td>16</td>
<td>40</td>
<td>56</td>
<td>50</td>
<td>↑ 12</td>
</tr>
<tr>
<td>Bachelors</td>
<td>27</td>
<td>186</td>
<td>213</td>
<td>191</td>
<td>↑ 12</td>
</tr>
<tr>
<td>Associates</td>
<td>14</td>
<td>58</td>
<td>72</td>
<td>70</td>
<td>↑ 3</td>
</tr>
<tr>
<td>Total</td>
<td>57</td>
<td>284</td>
<td>341</td>
<td>311</td>
<td>↑ 11</td>
</tr>
</tbody>
</table>
# Graduates By Campus
## AY 2008-2009

<table>
<thead>
<tr>
<th>Degree</th>
<th>St Croix</th>
<th>St. Thomas</th>
<th>% Growth/Decline-St. Croix</th>
<th>% Growth/Decline-St. Thomas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masters</td>
<td>17</td>
<td>40</td>
<td>32</td>
<td>60</td>
</tr>
<tr>
<td>Bachelors</td>
<td>50</td>
<td>163</td>
<td>19</td>
<td>26</td>
</tr>
<tr>
<td>Associates</td>
<td>40</td>
<td>32</td>
<td>2</td>
<td>10</td>
</tr>
<tr>
<td>Total</td>
<td>107</td>
<td>234</td>
<td>16</td>
<td>28</td>
</tr>
</tbody>
</table>
Peer 6-Yr* Graduation Rates
AY 2007-08

- Pennsylvania State University-Erie-Behrend College 68
- Keene State College (NH) 57
- SUNY at Purchase College (NY) 51
- Lander University (SC) 47
- Savannah State University (GA) 40
- Lake Superior State University (MI) 38
- Castleton State College (VT) 38
- University of Puerto Rico-Aguadilla 37
- Mississippi University for Women 36
- Eastern Oregon University 29
- University of the Virgin Islands 29
- University of Guam 27
- Kentucky State University 25
- Peru State College (NE) 23
- Montana State University-Northern 22

*Represents 4 Year Average.
Community Engagement

Strategic Goal 4D – Vision 2012

“Support community skill development and success by expanding certifications, workforce training, continuing education, lifelong learning, professional development, and consulting services.”
Community Engagement*  
Non-Traditional Education  
Fall/Spring 2008-2009

Impact  = 16,834 Seats**

- CELL- Workforce Continuing Education  
  - 1,470

- Center for Excellence in Developmental Disabilities  
  - 2,000

- Small Business Development Center (SBDC)  
  - 1,086

- Cooperative Extension Service (CES)  
  - 6,350

- Agricultural Experiment Station (AES)  
  - 60

- Center for Marine and Environmental Studies  
  - 5,728

- Eastern Caribbean Center (ECC)  
  - 140

*Non-Traditional, Non-Degree Seeking Opportunities Including Certificates, Workshops, Seminar Estimates  
**These may be duplicated counts. An individual may have participated in one or more activities.
Crime Statistics
Crime Statistics (Clery and Non-Clery)  
AY 2008-2009

### Calendar Year 2007 Peer and National Comparison Data

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sexual Assault</td>
<td>0-11</td>
<td>0</td>
<td>0-9 (9w/0)</td>
<td>0.87</td>
</tr>
<tr>
<td>Aggravated Assault</td>
<td>0-7</td>
<td>0</td>
<td>0-9 (9w/0)</td>
<td>2.51</td>
</tr>
<tr>
<td>Robbery</td>
<td>0-4</td>
<td>2</td>
<td>14</td>
<td>1.50</td>
</tr>
<tr>
<td>Burglary</td>
<td>0-23</td>
<td>1</td>
<td>2</td>
<td>21.85</td>
</tr>
<tr>
<td>Motor Vehicle Theft</td>
<td>0-2</td>
<td>2</td>
<td>14-16</td>
<td>4.70</td>
</tr>
</tbody>
</table>

* Source: FBI Uniform Crime Reporting: Campus Crime Statistics. These are the most current national statistics available.

**These are not UVI students or employees.
Crime Statistics (Clery and Non-Clery)  
Calendar Year 2007

Calendar Year 2007 Data
- St. Croix
  - Clery
    - Motor Vehicle Theft 2
  - Non-Clery
    - Grand Larceny 2
    - Theft 2
    - Vandalism 4
    - Assault 2
- St. Thomas
  - Clery 0
  - Non-Clery
    - Vandalism 1
    - Simple Assault 3
    - Petty Theft 5
    - Liquor Violation 1
    - Drug Violation 1

The Clery Act is a federal statute codified at 20 U.S.C. & 1092 (f), with implementing regulations in the U.S. Code of Federal Regulations at 34 C.F.R. 668.46. The Clery Act requires all colleges and universities that participate in federal financial aid programs to keep and disclose information about crime on and near their respective campuses. Compliance is monitored by the U.S. Department of Education which can impose civil penalties up to $27,500 per violation, against institutions for each infraction and can suspend institutions from participating in federal student financial aid programs.
Financial Indicators
% of VI Appropriation and % of Tuition and Fees to Operating Budget*

- VI Appropriation to Operating Budget
  - Increase by .04%

- Tuition and Fees to Operating Budget
  - Increase by .07%

* See notes on slide 36.
**OPERATING BUDGET**

**TUITION & FEES, APPROPRIATIONS REVENUES**

**FY2003-2008 (ACTUAL) AND 2009 (BUDGET)**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition &amp; Fees</td>
<td>$ 6,854,393.48</td>
<td>$ 8,445,920.86</td>
<td>$ 8,765,770.11</td>
<td>$ 9,141,072.50</td>
<td>$9,628,317.91</td>
<td>$9,874,409.77</td>
<td>$10,434,496.00</td>
</tr>
<tr>
<td>VI Appropriations</td>
<td>$23,581,419.17</td>
<td>$23,406,778.09</td>
<td>$23,300,645.69</td>
<td>$25,866,338.42</td>
<td>$29,227,206.90</td>
<td>$29,729,702.21</td>
<td>$30,619,056.00</td>
</tr>
<tr>
<td>TOTAL OPERATING REVENUES</td>
<td>$36,366,296.52</td>
<td>$38,795,050.29</td>
<td>$40,315,063.91</td>
<td>$42,779,274.22</td>
<td>$46,859,962.35</td>
<td>$47,370,755.93</td>
<td>$48,422,224.00</td>
</tr>
<tr>
<td>% Tuition &amp; Fees to Total Operating Revenues</td>
<td>18.8%</td>
<td>21.8%</td>
<td>21.7%</td>
<td>21.4%</td>
<td>20.5%</td>
<td>20.8%</td>
<td>21.5%</td>
</tr>
<tr>
<td>% VI Government Appropriations to Total Operating Budget Revenues</td>
<td>64.8%</td>
<td>60.3%</td>
<td>57.8%</td>
<td>60.5%</td>
<td>62.4%</td>
<td>62.8%</td>
<td>63.2%</td>
</tr>
</tbody>
</table>

*Note that Operating Budget includes revenues from Tuition and Fees, Government Appropriations, Auxiliaries, and Miscellaneous Sources. **Note that Operating Revenues are not audited for Fiscal Year 2008. ***Note that Fiscal Year 2009 is not yet closed, thus only budgeted revenues information is provided. Updated: April 21, 2009.
### Summary Changes in Net Assets

#### FY 2007*

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenues (All sources)</td>
<td>$68,396,731</td>
</tr>
<tr>
<td>Total Operating Expense (excluding Depreciation + Interest on Indebtedness)</td>
<td>($60,806,552)</td>
</tr>
<tr>
<td><strong>Net Revenues before Interest and Depreciation Expenses</strong></td>
<td><strong>$7,590,179</strong></td>
</tr>
<tr>
<td>Interest Payment on Indebtedness</td>
<td>($2,492,271)</td>
</tr>
<tr>
<td>Depreciation Expense</td>
<td>($1,666,406)</td>
</tr>
<tr>
<td><strong>Total of Interest and Depreciation</strong></td>
<td><strong>($4,158,677)</strong></td>
</tr>
<tr>
<td>Increase in Net Assets</td>
<td>$3,431,502</td>
</tr>
</tbody>
</table>

*Based on 2007 Audited Financial Statement. The 2008 Audited Financial Statement is not available.*
Development

Year-to-Date Review
October 1, 2008 – May 29, 2009
Annual Fund
Year-to-Date Contributions
October 1, 2008 to May 29, 2009

- Annual Fund Contributions
  - Amount Raised, $796,651
  - Cash, $791,729
  - Gifts in Kind, $4,921

Numbers are rounded to the nearest whole number.
Alumni Year-to-Date Contributions
October 1, 2008 to May 29, 2009

Alumni Contributions
- Total, $31,132
- Average Gift, $151
- Total Contributing, 206 (4%)

Vision 2012 – 2F2 Increase number of alumni contribution to 10% of the alumni population by 9/30/09.
Trustees
Year-to-Date Contributions
October 1, 2008 to May 29, 2009

- Trustees Contributions
  - Total Contributions, $31,000
  - Average Gift, $2,583
  - Total Contributing, 12/17

Thousands

- 06-07: 23,200
- 07-08: 24,185
- 08-09: 31,000

Total Contributions
Capital Projects Summary
Capital Projects Summary
2007-2008

Major Systems Upgrades and Renovation

St. Croix

Completed
- AES Farm Store Roadway and Parking Area Project
- Evans Center Security Office

In-Progress/Design
- Evans Center Chiller Replacement
- AES Greenhouse Replacement/Misc. Improvement Project
- NWW Trestle Rehabilitation Project
- Renovation of the St. Croix Library

St. Thomas

Completed
- Science & Math Bldg. Laboratory Renovation Phase I
- Center for Excellence in Teaching and Learning (Library)
- Center/Student Computer Laboratory
- Upper Campus Restroom Upgrade Project

In-Progress/Design
- UVI Wellness Center
- Brewers Bay Shower and Restroom Facility Project
- Science & Math Bldg. Laboratory Renovation Phase II
- Wind Turbine Power Partnership Project
Thank You!

Office of Institutional Research and Planning