Key Performance Indicators (KPI’s)
Mid-Year Report

University of the Virgin Islands
Board of Trustees Meeting
March 17, 2007

Prepared by:
Office of Institutional Research and Planning
Spring 2007 – Mid-Year Report

- Key Performance Indicators
  - Enrollment
  - Financial
  - Research
  - Development
Enrollment Indicators

Spring 2007
Enrollment

- Headcount Enrollment- No Significant Increase ➡ 0%
- Full-Time Equivalency (FTE) and Credit Hours Production ➰ 3%
- Undergraduate Full-time Students ➰ 10%
- Full-time, First-time, Fall Freshmen Returned in Spring ➰ 6%

Comment: UVI has the same number of students as Fall, but more students are enrolled full-time, resulting in an increase in credit hours and a small increase in tuition revenues.
Headcount Enrollment
2007 vs. 2006

Comment: While enrollment is flat, the number of full-time students have increased while part-time students have decreased.

Vision 2012 – S.O. 1. C. Increase enrollment by enhancing recruitment, registration and related services
AMP 1, xi Achieve enrollment of 3,000 by 2012.
Fall to Spring Enrollment  
AY 2004-05 to 2006-07

<table>
<thead>
<tr>
<th></th>
<th>Spring 2007</th>
<th>Fall 2006</th>
<th>Spring 2006</th>
<th>Fall 2005</th>
<th>Spring 2005</th>
<th>Fall 2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduates</td>
<td>233</td>
<td>215</td>
<td>233</td>
<td>207</td>
<td>231</td>
<td>213</td>
</tr>
<tr>
<td>Undergraduate</td>
<td>2,182</td>
<td>2,272</td>
<td>2,186</td>
<td>2,185</td>
<td>2,276</td>
<td>2,352</td>
</tr>
<tr>
<td>Total</td>
<td>2,415</td>
<td>2,487</td>
<td>2,419</td>
<td>2,392</td>
<td>2,507</td>
<td>2,565</td>
</tr>
</tbody>
</table>

Spring 2007 vs. Fall 2006: 3% from Fall 2006
Spring 2006 vs. Fall 2005: 1% from Fall 2005
Spring 2005 vs. Fall 2004: 2% from Fall 2004

Comment: Spring 2007 Enrollment has returned to more traditional cycle with lower enrollments over Fall 2006.
### Headcount Enrollment by Campus

#### 2007 vs. 2006

<table>
<thead>
<tr>
<th></th>
<th>Final Spring 2007</th>
<th>% Change Over 2006</th>
<th>% Change Over 2006</th>
<th>% Change Over 2006</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>STT</td>
<td>STX</td>
<td>Total</td>
<td>STT</td>
</tr>
<tr>
<td><strong>Graduate</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full-Time</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Students</td>
<td>24</td>
<td>13</td>
<td>37</td>
<td>14%</td>
</tr>
<tr>
<td>Part-time</td>
<td>102</td>
<td>94</td>
<td>196</td>
<td>-14%</td>
</tr>
<tr>
<td>Total</td>
<td>126</td>
<td>107</td>
<td>233</td>
<td>-9%</td>
</tr>
<tr>
<td><strong>Undergraduates</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full-Time</td>
<td>817</td>
<td>383</td>
<td>1,200</td>
<td>14%</td>
</tr>
<tr>
<td>Students</td>
<td>511</td>
<td>471</td>
<td>982</td>
<td>-8%</td>
</tr>
<tr>
<td>Total</td>
<td>1,328</td>
<td>854</td>
<td>2,182</td>
<td>4%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,454</td>
<td>961</td>
<td>2,415</td>
<td>3%</td>
</tr>
</tbody>
</table>

**Comment:** Overall enrollment was up on St. Thomas and down on St. Croix but full-time headcount enrollment rose on both campuses.
Full-Time Equivancy (FTE)
2007 vs. 2006

While Headcount Enrollment was flat, there was an increased number of full-time students thereby increasing FTE by 3% over Spring 2006. FTE is one way of calculating enrollment.
Credit Hour Production (CHP)
2007 vs. 2006

<table>
<thead>
<tr>
<th>Year</th>
<th>Graduate</th>
<th>Undergraduate</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>1,243</td>
<td>23,006</td>
<td>24,249</td>
</tr>
<tr>
<td>2006</td>
<td>1,237</td>
<td>22,283</td>
<td>23,520</td>
</tr>
<tr>
<td>2007</td>
<td>1,274</td>
<td>22,950</td>
<td>24,224</td>
</tr>
</tbody>
</table>

St Thomas Campus: St. Thomas + BVI + Distance Learning

Comment: Increased Credit Hour Production resulted in a slight increase in revenues.

Vision 2012 - S.O. 1. C. Increase enrollment by enhancing recruitment, registration and...related services.
AMP – I, xi, Achieve enrollment of 3,000 by 2012...
New Student Enrollment
2007 vs. 2006

Enrolled v. Accepted Ratio/ Yield
- 2007: 1:1.44 / 70% Yield
- 2006: 1:1.43 / 70% Yield
- 2005: 1:1.52 / 66% Yield

Applied v. Accepted Ratio/ Yield
- 2007: 66% Yield
- 2006: 66% Yield
- 2005: 66% Yield

New Freshmen for Spring 2006 (112 to 106) 5% from Spring 2005

Transfers for Spring 2006 (44 to 32) 27% from Spring 2005

Comment: UVI is efficient in moving students from Accepted to Enrolled Status as indicated by a 70% Yield.
Percentage of New Freshmen in Skills Classes

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage Taking Skills</th>
<th>Passing Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2007</td>
<td>76%</td>
<td>60%</td>
</tr>
<tr>
<td>Spring 2006</td>
<td>78%</td>
<td>49%</td>
</tr>
<tr>
<td>Spring 2005</td>
<td>78%</td>
<td>50%</td>
</tr>
</tbody>
</table>

- **Decline in Students Taking Skills**
  - 2% vs. Spring 2006
  - 2% vs. Fall 2006

- **Decline in SAT Scores**
  - Verbal: 390 \(\downarrow14\) pts
  - Mathematics: 360 \(\downarrow12\) pts

**Comment:** While the percentage of students taking skill classes declined, SAT scores have uncharacteristically also declined.
More Freshmen Continue From Fall to Spring

<table>
<thead>
<tr>
<th></th>
<th>Full-Time</th>
<th>Part-Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshmen</td>
<td>2006-07</td>
<td>2006-07</td>
</tr>
<tr>
<td>(First year bachelor seeking)</td>
<td>90% 6%</td>
<td>77% 20%</td>
</tr>
<tr>
<td>2005-06</td>
<td>84% 7%</td>
<td>57% 1%</td>
</tr>
</tbody>
</table>

Comment: More full-time and part-time freshmen continued from Fall to Spring Semester 2006-2007 over Fall to Spring 2005-2006.
Possible Implications for UVI

- St. Croix may move to an institution consisting of mainly full-time students, a shift we have recently observed on St. Thomas. This move could have implications for services and class scheduling. Students may require more day classes as opposed to evening classes to maximize room usage.

- Access and Enrollment is planning on increasing the number of first-time freshmen by 6% for the next two consecutive years. This will position the institution to reach its target of 2,700 students by Fall 2008 instead of Fall 2009. The institution may need to plan to adjust its projections.

- UVI will need to continue to focus on recruitment but also retention of students as it raises its enrollment.
Financial Indicators
Financial Indicators

- VI Government Increased Support 11%
- Increase in UVI Operating Revenues 6%

VI Government increased support as UVI’s operating expenses increased due to compensation plan and increases in energy costs.
UVI’s Total Operating Budget

Comment: Definition - Operating budget = tuition and fees + government Appropriations + auxiliary + miscellaneous income.
Operating Appropriations from VI Government to UVI

VI Appropriations 11%* over 2005

Contribution Ratio of VI Appropriations to UVI Operating Budget - 1:61

FY Annual Appropriations

Millions

2002 2003 2004 2005 2006

25 24 23 23 26

(25.9 - 23.3) = 11.16%

23.3
Percentage of VI Operating Appropriations to UVI’s Operating Budget

Vision 2012 Enhance and diversify the University’s financial base through the development of new revenue streams and realization of cost savings. AMP 3,G, Support entrepreneurial revenue generating and high priority endeavors
Percentage of Tuition and Fees to Total UVI’s Operating Budget

Comment: Increased Funding from VI Government resulted in a decline in the percentage of money from tuition and fees being placed towards the operating budget.
Possible Implications...

- Uncertain future government funding requires UVI to enhance and diversify the University’s financial base and encourage entrepreneurship.

- On-going rising energy costs will continue to affect operating costs. There is a need to continue to address energy issues to control operating costs.
Research Indicators
Research Indicators

- Awarded Grants and Contracts ↑30%.
- UVI compares favorably with its peers in both local and federal grants.

*Comment:* The total amount of grants and contracts are reported in the fiscal year in which they are received regardless of the number of years covered.
Externally Funded
Grants and Contracts Awards
(Includes Federal and Local)

Comment: While awarded grants and contracts were up outstanding pending proposal were also up by 41% over last year.

Vision 2012 3D – Increase mission-centered grants acquisitions that support and promote research and community development. Goal = $154,210 Met. AMP 1, b, ii, d, Provide support to University/s grant-seeking and grants administrative efforts.
Externally Funded Grants and Contracts Awards

**Peer Comparisons**

- **Local Grants & Contracts**
  - University of the Virgin Islands: $1,794,733
  - Alcorn State University: $600,880
  - Mississippi Valley State University: $70,000
  - Winston-Salem State University: $0

- **Federal Grants & Contracts**
  - University of Guam: $23,001,565
  - University of Hawaii at Hilo: $15,939,482
  - University of the Virgin Islands: $13,773,507
  - Francis Marion University: $4,780,671
  - Winston-Salem State University: $968,463
Possible Implications…

- Increased grant activities may warrant additional support for the Grants and Contract area.

- To sustain growth, faculty and staff may need to be encouraged by providing assistance in the grant preparation process.

- Policies may need to be developed to encourage/stimulate grant-writing.
Development Indicators
1st Quarter
(10/1/6) to 1/19/2007)

- Cash Contributions ↓ 20%
- Number of Alumni Contributing ↑ 267%
- Number of Trustees Contributing ↑ 10%
- Trustees Contributions ↑ 34%
Annual Fund Contributions
FY 05 – 07 Quarterly Report

- Raised $374,933 during Oct 1, 2006 to Jan 19, 2007
  - Cash: $373,125
    - $95,000 (20%) from 1st Quarter 05-06
  - Gifts in Kind: $1,808 (Services)

* During 1ST Quarter 05-06, $882,200 of funds from a special one-time capital gift

Numbers are rounded to the nearest whole number.

Alumni Contributions
FY 05 – 07 Quarterly Report

- Average Gift ($116)
  ↓ 69% over 05-06
- $19,779 Total Contribution
  ↓ 18% over 05-06
  Alumni = 171

- Average Gift ($375)
  ↑ 43% over 04-05
- $24,018 Total Contribution
  ↑ 24% over 04-05
  Alumni = 64

Vision 2012 – 3.C. Increase annual giving target…
% Trustees Contributions
FY 05 – 07 Quarterly Report

- 34% Giving, $10,050
  - 8/16 or 50%
  - Avg. = $1,256

- 18% Giving, $7,500
  - 6/15 or 40%
  - Avg. = $1,250
Possible Implications…

- Continue to meet goals in external funding - $1.7M for FY 2007.
Thank You!

Office of Institutional Research and Planning